

You can do it!



Get the Merit switch down kit!

Everything you need to switch down to lower tar
and still get satisfying taste.



FREE lighter with 2 pack
purchase.

FREE ashtray offer!

with 10 pack 10's

See special offer on pack when available.

Switch
down
MERIT

 **MERIT**

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Ultra Kings: 1 mg "tar," 0.1 mg nicotine; 10's: 0.9 mg "tar," 0.1 mg nicotine—
Ultra Lights: Kings: 0.5 mg "tar," 0.1 mg nicotine; 10's: 0.5 mg "tar," 0.1 mg
nicotine; 10's: 0.5 mg "tar," 0.1 mg nicotine—Kings: 0.5 mg "tar," 0.1 mg
nicotine—10's: 0.5 mg "tar," 0.1 mg nicotine as per cigarette to FTC method.

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